

character precepts

Resource Catalog



integrity.
relationships.
leadership.

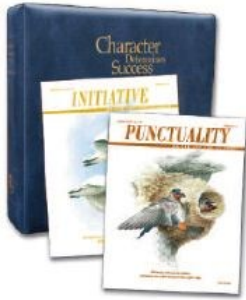


“Character First” the Magazine

Character First, the magazine, presents real-life stories about men and women of integrity—and how integrity is the foundation for effective leadership. Each issue includes practical lessons for building a specific character quality at work and at home.

Magazine Subscription (12 monthly issues)

Rs. 6,300.00 per year

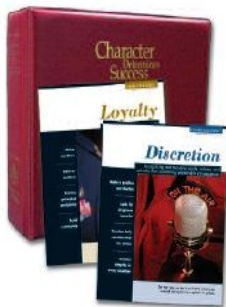


2nd Edition Bulletins & Reference Binder Set

2nd Edition Character Bulletins (16-pages) provide in-depth study on five ways to practice each character quality. Lessons include workplace application, discussion questions, nature lessons, balancing qualities, and ideas for the family. The reference binder contains 49 character qualities.

2nd Edition Bulletins **Rs. 500.00 each** (Please specify character quality.)

2nd Edition Reference Binder Set **Rs. 24,000.00**



3rd Edition Bulletins & Reference Binder

3rd Edition Character Bulletins (8-pages) present each character quality in seven distinct chapters: Overview, Key Concepts, On the Job, In History, At Home, In Nature, and Leadership Today. Order single bulletins, or get a whole set for adult education or reference purposes. The reference binder includes 49 qualities plus *Character* and *Culture*.

3rd Edition Bulletins **Rs. 400.00 each** (Please specify character quality.)

3rd Edition Reference Binder Set **Rs. 17,500.00**

Rs. 4,500.00 per year (12 monthly issues)

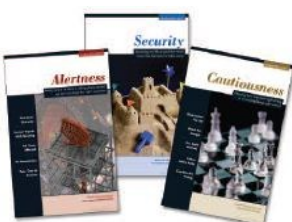


Large Poster Set

Each poster set includes nine posters—one for each quality in the series—and the elementary poster set includes a tenth poster highlighting all the qualities.

Elementary Poster Set (10 Posters, 17”x24”) **Rs. 4,250.00 per series**

17”x24” Poster **Rs. 450.00 each**

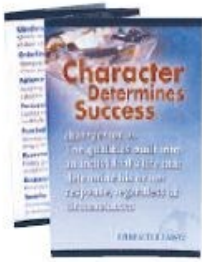


11x17 Posters

Highlight the character qualities with an 11x17 poster in your foyer, hallway, break room, or cubicle.

11”x17” Poster **Rs. 400.00 each**

11”x17” Framed Poster **Rs. 2250.00 each**



Definitions Pocket Guide

Equip yourself with words to encourage coworkers and family members in the right direction. This pocket guide gives you 49 character qualities and definitions at your fingertips.

Call to learn how your organization can customize the pocket guide!

Pocket Guide **Rs. 25.00** *each*



Elementary Teacher's Guide Kit

Each kit includes nine Elementary Teacher's Guides in a 3-ring binder plus one set of Character Cards. Each Teacher's Guide is 16-pages and provides lessons for students 6–12 years old—including history and nature stories, songs, crafts, coloring sheets, object lessons, and memory work for each character quality.

Elementary Teacher's Guide Kit **Rs. 27,500.00** *(All 4 Series Kit)*



Character Card Set

Character Cards are great rewards for students who memorize the definition and "I Wills." They also make great gifts for children and grandchildren. A series includes nine cards with a vinyl holder to store them.

Character Cards (with vinyl holder) **Rs. 575.00** *per series*

Character Cards (with vinyl holder) **Rs. 2,100.00** *all 4 series*



Notecard Sets

Encourage a friend, family member, or coworker with a hand-written note. Each boxed set includes 12 cards with envelopes.

Thank-You Notecards **Rs. 650.00**



Character Precepts! Calendar

Emphasize character where you work or live with this beautiful calendar! Features twelve character qualities, definitions, nature pictures, and inspiring quotes. A terrific gift for friends, family, and coworkers!

Character Precepts! Calendar **Rs. 900.00** *each*
(Call for availability.)

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Prices subject to change. • Catalog revised: September 10, 2011